

# Abby Murphy

*www.abbymariemurphy.com*

## EXPERIENCE

### **Cox Media Group, Jacksonville, FL — On-Air Host**

June 2019-Present

Hosts weekday morning shift on Hot AC station (Easy 102.9) and weekday night shift on CHR station (95.1 WAPE). Produces video content for social media on local, music, and lifestyle trends. Helps artists and on-air guests feel comfortable during interviews.

### **103.7 The Gator, Gainesville, FL — On-Air Host**

October 2016 - May 2019

Hosted weekend mornings on #1 new country radio station. Conducted artist interviews and produced videos for social platforms.

### **iHeart Media- Elvis Duran and the Morning Show — Intern**

May 2018 - August 2018

Assisted video producer with celebrity interviews, promotional shoots, and original content. Edited on Adobe Premiere Pro. Pitched on-air content to executive producers. Presented personal stories on-air to engage with millions of monthly listeners.

## EDUCATION

### **University of Florida, Gainesville, FL — Telecommunication**

June 2015 - May 2019

Specialized in news and leadership. The News specialization prepares students for careers as reporters and anchors. Entry into the broadcast news sequence is limited to students in the Department of Telecommunication who have placed in a competitive entrance exam.

## SKILLS

+ Built [TikTok account](#) to over 109,000 Followers.

+ Advanced experience with Adobe Suite.

+ Strong knowledge of all FCC rules and regulations.

+ Strong production skills and knowledge of VOX Pro.

+ Proficient in Microsoft Office suite and social networking.